

Flybe Training Academy

Airline Masterclass for Schools and Colleges



Our popular one day Masterclass leads groups of students through a number of activities with the aim being to create and run their own airline.

“I don’t think I have ever seen a big group like that so totally absorbed in their activity. All the students felt that they could participate and even the slightly reluctant ones were engaged with the tasks. The team were brilliant”

Cornwall College

“Just wanted to say what a resounding success the Masterclass was today! My class had a fantastic day and the Flybe team were brilliant.”

Frampton Cotterell School

Airline Masterclass

Duration: 9.30am - 3.30pm (times can be altered to suit school/college)

Cost: £600 per Masterclass (maximum of 60 students per Masterclass)

The day is led by Flybe Cabin Crew trainers and assistants. In their groups, students will each have their own role to play ranging from Finance Manager to Marketing Executives. Each group is given a £10 million budget to spend on the start-up of their business to purchase aircraft and operating licences. They must then choose profitable routes and sell seats on their airlines to increase profits and become a successful airline.

The masterclass aims to introduce students business and teamwork through work related learning whilst providing them with an understanding of the Airline business and the opportunity to develop key entrepreneurial attitudes and skills.

At the end of the day, two of the groups will be chosen to present their idea to the rest of the class and there will be a small awards presentation in recognition of outstanding work and the most successful airline businesses.

Objectives:

- Create an airline
- Design a company name, logo and uniform
- Hold a position within the company
- Manage a £10 million budget

Teams must compete to become the most successful airline! Certificates will be awarded by the Flybe team for the following;

- Creative Design Awards – for ‘Best Airline Logo’ and ‘Best Uniform’ designs
- Endeavor Award
- Best Negotiator and Sales Person
- Most Successful Company
- Winners of the Team Games



**“What a fantastic day.
All the students were
buzzing and have applied for
Cabin Crew posts. You really
inspired them all! ”**

Weymouth College

For further information and to make a booking, contact us;

Flybe Training Academy Sales Team
Tel: +44 (0)1392 880800



MASTERCLASS Programme Schedule

Welcome and introductions
Aims and objectives for the day
About Flybe

PART ONE

Company set-up: Chose the name of your airline, allocate job roles and design a company logo.
Choose summer and winter routes

PART TWO

Purchase aircraft and flight operating licences, schedule routes and record company finances.
Design crew uniforms

PART THREE

Negotiation and Finance: Liaise with travel agents to sell flight tickets and complete the budget tracker and finance sheets

PART FOUR

Company Presentations: including Captain's Welcome, Cabin Crew Safety Demonstration, Cabin Announcement, Presentation of Tailfin and Uniform designs.
Award Ceremony

PLEASE NOTE: Flybe's Airline Masterclass can be delivered at our Training Facility at Exeter or on-site at your school or college.

About Flybe Training Academy

Flybe Training Academy is based at Exeter International Airport and is part of Flybe plc, Europe's largest independent regional airline.

Our facilities include;

26 classrooms, cabin crew training hall including; fire and smoke trainer, aircraft cabin mock-up and cabin door trainer with slide descent, simulation training hall including; 2 full flight simulators and training rooms, conference facilities and engineering workshop.

Travel and Accommodation

If you require assistance with travel and accommodation, please let us know. We are able to offer discounted flight costs from anywhere on the Flybe network and have preferential rates at our on-site Hampton by Hilton Hotel. Please contact us for further information.